Advertiser

Invoice #

954484-1



WESH 1021 N. Wymore Rd. Winter Park, FL 32789 Main: (407)645-2222 Billing: (407)389-7661

Invoice Month Invoice Period Invoice Date 08/27/12 - 09/30/12 09/30/12 September 2012

Sales Office Account Executive Station

WESH Fran Berg

Sales Region Eagle-Washingt National

07905769

www.wesh.com

Billing Address:

Southern Campaign Resources Attention: Accounts Payable 235 East Virginia St Tallahassee, FL 32301

Product Estimate Number Florida Chamber of Comme FLA CHAMBER ALLIANCE Flight Dates Alt Order # Order#

> Billing Calendar Billing Type Deal # Broadcast Cash

954484

Special Handling

09/26/12 - 10/02/12

IDB# Advertiser Code | Product Code **FCHC**

Agency Ref Advertiser Ref

Send Payment To:

WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Payment Terms 30 Days

Spots/

2

Line	Start Date	End Date	Description	on	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	T-1	
	09/26/12 Class of Tir	09/28/12 ne - Fixed N	M-F 6-6:3 on Pre-empti		M-F 6-6:30 PM	1-1	:30	2	\$2,400.00	NM		
	Weeks:	Start Date 09/24/12	End Date 09/30/12	MTWTFSS 1-1	Spots/Week 2	<u>Rate</u> \$2,400.00						
	Spots: # Ch Day Air Date Air Time Description 1 WESHW 09/26/12 6:28 PM M-F 6-6:30 PM				Start/End Time	Leng	th Ad-ID			Rate	Type	
					M-F 6-6:30 PM	:3	30 FLCC0003			\$2,400.00	NM	
	2 WE	SHF 09	/28/12 6:	13 PM M-F 6-	6:30 PM	M-F 6-6:30 PM	:3	30 FLCC0003			\$2,400.00	NM

Total Spots

Gross Total

\$4,800.00

Agency Commission

\$720.00

Net Amount Due

\$4,080.00

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers We warrant that the actual broadcast information shown on this invoice was taken from the program log



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Payment Terms 30 Days

Invoice #	Invoice Date	Invoice Month	Invoice Period				
954484-2	10/07/12	October 2012	10/01/12 - 10/02/12				

Account Executive Sales Office Sales Region Station Eagle-Washingt National WESH Fran Berg

Advertiser Product Estimate Number FLA CHAMBER ALLIANCE Florida Chamber of Comme

> Order# Flight Dates Alt Order # 07905769 09/26/12 - 10/02/12 954484

> Billing Calendar Billing Type Deal# Broadcast Cash

Special Handling

IDB# Advertiser Code Product Code FCHC

Agency Ref Advertiser Ref

Spots/

Line	Start Date	End Date	Description		Start/End Time	MTWTFSS	Length	Week	Rate	Type		
2	2 10/02/12 Class of Tir	10/02/12 ne - Fixed No	NBC Today Sh on Pre-emptible	ow	7:00-9:00 AM	-T	:30	1	\$2,400.00	NM		
	Weeks:	Start Date 10/01/12		VTFSS	Spots/Week 1	Rate \$2,400.00			30.390			
	Spots: # Ch Day Air Date Air Time Description			Start/End Time	Lengt	h Ad-ID			Rate T	ype		
	1 WESHTu 10/02/12 8:59 AM NBC Today Show				7:00-9:00 AM	:3	0 FLCC0003			\$2,400.00	NM	
.3	3 10/01/12 Class of Tir	10/01/12 me - Fixed N	M-F 6-6:30 PM on Pre-emptible		M-F 6-6:30 PM	M	:30	1	\$2,800.00	NM		
	Weeks:	Start Date 10/01/12		VTFSS	Spots/Week 1	<u>Rate</u> \$2,800.00						
	Spots: # Ch Day Air Date Air Time Description				Start/End Time	Lengt	th Ad-ID			Rate 1	ype	
	1 WESHM 10/01/12 6:21 PM M-F 6-6:30 PM			M-F 6-6:30 PM	:3	0 FLCC0003	- 5 a. = 5		\$2,800.00	NM		
						Total Spots		2				

Gross Total

\$5,200.00

Agency Commission

\$780.00

Net Amount Due

\$4,420.00